

Gala Sponsorship

On November 13, at **ARTZ PHILADELPHIA CELEBRATES JOYFUL CONNECTIONS**, we will be celebrating the power of joyful interactions around the arts to enhance the lives of people affected by dementia. At this year's event, we will be honoring Dr. Catherine Verrier Piersol, PhD, OTR/L, FAOTA, FNAP, Professor and Chair, Department of Occupational Therapy, and Director, Jefferson Elder Care, for her extraordinary partnership, collaboration, and support of the ARTZ Philadelphia community since 2018.

By sponsoring our event, you will be joining Cathy in **redefining the narrative around dementia** to one that celebrates the creative human spirit and the capacity to connect in all of us.

Sponsorship Levels

Community Patron \$5,000

- ✓ Includes full table at the event with reserved seating
- ✓ Feature in newsletter
- ✓ Logo on website
- ✓ Photo-op with logo at event
- ✓ Full-page ad in ad book
- ✓ Mention in press release
- ✓ Mention at the event

Neighborhood Patron \$2,500

- ✓ Includes six tickets to the event
- ✓ Feature in newsletter
- ✓ Logo on website
- ✓ Photo-op with logo at event
- ✓ Half-page ad in ad book
- ✓ Mention in press release
- ✓ Mention at the event

Joyful Splash Patron \$1,500

- ✓ Includes four tickets to the event
- ✓ Logo on website
- ✓ Quarter-page ad in ad book

Harmony Patron \$1,000

- ✓ Includes two tickets to the event
- ✓ Logo on website
- ✓ Business card ad in ad book

\$350 Business card ad in ad book only (no tickets, no other perks)

➔ To learn more and pay for sponsorship, visit: artzphilly.org/gala-sponsorship

